

Inspection Universe

FORT LAUDERDALE  
CONVENTION CENTER  
Ft. Lauderdale, Florida

July 31 - August 3, 2008

# Inspection Universe

The Inspection Event of the Year!

## EXHIBITOR PROSPECTUS

**2<sup>nd</sup> Annual Inspection Universe Convention**

**July 31<sup>st</sup> – August 3<sup>rd</sup>, 2008**

**Greater Fort Lauderdale Broward County Convention Center**

**1950 Eisenhower Boulevard**

**Ft. Lauderdale, FL 33316**

**Inspection Universe, Inc.**

1675 North Commerce Parkway

Weston, FL 33326

T: 800.427.0550 ext 219

F: 954 332.1003

[www.inspectionuniverse.com](http://www.inspectionuniverse.com) / [info@inspectionuniverse.com](mailto:info@inspectionuniverse.com)



## **Who we are?**

Inspection Universe is a vision of **Nick Gromicko**, founder of The National Association of Certified Home Inspectors (NACHI), and **James E. McDonnell IV**, CEO of PRO-LAB who have realized a need for a single, one-stop shop for anyone interested in indoor environments.

During the last 9 years, **NACHI** and **PRO-LAB** have exhibited and sponsored hundreds of association specific trade shows across the country. There are separate shows for Home Inspectors, Remediators, Air Duct Cleaners, Industrial Hygienists, etc. So, why not have a huge universal show, an Inspection Universe where everyone can exhibit or attend with no limitations on affiliations or associations. A place where industry professionals from all around the country could gather for advanced education, networking and an unlimited exhibitor experience. Plus food, fun, and spectacular prizes to include the new, fun, economical "Smart Car"!

## **Who should exhibit?**

More than 250 exhibitors will be showcasing the latest products and services, from tools to marketing strategies for industry professionals. Participants will be exposed to a full range of business-to-business issues, and strategies to improve their businesses. **This is the inspection event of the year!**

## **Who is attending?**

This event is open to everyone in our industry! There are no association boundaries! Home Inspectors, remediation contractors, indoor air quality professionals, builders, and government officials are just a few of the professionals attending the inspection event of the year.

## **Speakers!**

This event will not only give you the opportunity to take part in the greatest event of the year, but you will also have the privilege to hear some of the best **Guest Speakers enlighten you with their knowledge and experiences in the Home Inspection and Restoration industry.**

You will gain marketing ideas, view new tools and services that are in the market today and interact face to face with some of the best in the industry.

## ***Become A Speaker At Inspection Universe 2008!***

If you are interested in becoming a speaker at Inspection Universe 2008, please call **1-954-332-0400**.

## **Where?**

Inspection Universe will take place at the Greater Fort Lauderdale Convention Center in heart of sunny Fort Lauderdale, Florida. The Greater Fort Lauderdale Convention Center is nestled on the Intracoastal Waterway, and surrounded by all that South Florida has to offer. Greater Ft. Lauderdale has a national reputation for outstanding cuisine and culture and is often referred to as the "Venice of America". Over 300 miles of waterways connect dining, shopping, hotels and the Convention Center by use of the water taxi as a unique and scenic mode of transportation.



## Event Schedule

### Thursday, July 31<sup>st</sup>, 2008

12:00pm - 5:00 pm Exhibitor Set-Up  
2:00 pm - 5:00 pm Registration  
6:00 pm - 9:00 pm Exhibitors Opening Night Reception inside Exhibit Hall

### Friday, August 1<sup>st</sup>, 2008

7:00 am - 8:00 am Continental Breakfast in Exhibit Hall  
8:00 am - 9:00 am Key Note Speaker – TBA  
9:00 am - 9:30 pm Exhibit Hall Open  
9:30 am - 12:30pm Education  
12:30pm - 1:30 pm Lunch in Exhibit Hall  
1:30 pm - 3:00 pm Education  
3:00 pm - 3:30 pm Exhibit Hall Open  
3:30 pm - 5:00 pm Education  
5:00 pm - 7:00 pm Reception in Exhibit Hall

### Saturday, August 2<sup>nd</sup>, 2008

7:00 am - 8:00 am Continental Breakfast in Exhibit Hall  
8:00 am - 9:30 am Education  
9:30 am - 10:00 pm Exhibit Hall Open  
10:00 am - 12:30 pm Education  
12:30 pm - 1:30 pm Lunch in Exhibit Hall  
1:30 pm - 5:00 pm Education  
5:00 pm - 7:00 pm Reception in Exhibit Hall

### Sunday, August 3<sup>rd</sup>, 2008

7:00 am - 8:00 am Continental Breakfast in Exhibit Hall  
8:00 am - 10:00 am Education  
10:00am - 10:30 am Exhibit Hall Open  
10:30am - 12:00 pm Education  
12:00pm - 2:00 pm Grand Prize Drawing / Closing Remarks in Exhibit Hall  
2:00 pm - 5:00 pm Exhibit Hall Break Down



## EXHIBITOR FEE SCHEDULE

Booth Space 8x10 **\$995.00** First Booth, **\$495.00** for each additional booth.  
Each Booth includes: 1- exhibitor badge, 1- 6ft. skirted table, 2 - chairs, 1- waste basket, ID sign and draped back/sides.

<u>Additional Exhibitor Badges:</u>	<b>\$100.00</b>
<u>Live Link on official Inspection Universe website:</u>	<b>\$300.00</b>
<u>Half (1/2) page Ad in program:</u>	<b>\$750.00</b>
<u>Full page Ad in program:</u>	<b>\$1,000.00</b>
<u>Post Show Attendee list:</u>	<b>\$800.00</b>
<u>Breakfast Sponsorship (3 available):</u>	<b>\$1,000.00 each</b>
<u>Lunch Sponsorship (3 available):</u>	<b>\$1,500.00 each</b>
<u>Three Company Logos on Grand Prize Smart Car:</u>	<b>\$500.00</b>
<u>Tote bag w/logo:</u>	<b>\$5,000.00</b>
<u>Badge lanyards:</u>	<b>\$2,500.00</b>
<u>Official T-shirt:</u>	<b>\$2,000.00</b>
<u>Grand Prize Smart Car Sponsorship (2 available):</u>	<b>\$ 5,000.00</b>



## **Exhibitor Packages**

### **Silver Package - \$1,500.00**

1 - 8x10 booth to include: 1-6ft. skirted table, 2-chairs, 1-wastebasket, draped sides & back and ID sign  
1 - Additional exhibitor badge  
1 - Half Page Ad in the event program guide  
1 - Corporate logo on official website  
Silver Sponsor recognition on website (with link to your website) and program guide.  
Tabletop Silver Sponsorship signage

### **Gold Package - \$2,500.00**

1 - 8x10 booth to include: 1-6ft. skirted table, 2-chairs, 1-wastebasket, draped sides & back and ID sign  
1 - Additional exhibitor badge  
1 - Full Page Ad in the event program guide  
1 - Corporate logo with live link on official website  
1 - Corporate logo on Grand Prize Smart Car  
Gold Sponsor signage in exhibit hall and website  
Gold Sponsorship Tabletop signage  
1 - Break-Out room (up to 40 people) for 3 days to showcase your products, services, conduct demos and meetings  
Post Show Attendee list

### **Platinum Package - \$5,000.00**

1 - 8x10 booth to include: 1-6ft. skirted table, 2-chairs, 1-wastebasket, draped sides & back and ID sign  
1 - Additional exhibitor badge  
1 - Breakfast sponsorship  
1 - Full page Ad in the event program guide  
1 - Banner Ad with live link on official website  
1 - Corporate logo on grand prize Smart Car  
Platinum Sponsor signage in exhibit hall and website  
Platinum Sponsorship Tabletop signage  
2 - Full attendee registrations for your best customers  
1 - Bag Stuffer  
1 - Large Private Break-Out room (up to 75 people) for 3 days to showcase your products, services, conduct demos and meetings.  
1 - Complimentary Night  
Post show attendee list

### **Diamond Package - \$10,000.00**

Platinum plus...

1 - Additional 8x10 booth  
2 - 2 hour educational slots  
1 - Large Private Conference room for 3 days. This is a unique opportunity to exhibit your product and services to the entire attendance and have their undivided attention!  
Sample or literature inside registration bag / Hotel Stuffers  
Permanent Banner Ad with link on official website  
Special signage in exhibit hall  
10 - Additional Exhibitor Badges



## EXHIBITOR REGISTRATION FORM

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone / Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

(One) Company Representative to Receive Full Registration: \_\_\_\_\_

Additional Company Representatives: \_\_\_\_\_

Amount of Booths: \_\_\_\_\_

Exhibitor Package: \_\_\_\_\_

Total: \$ \_\_\_\_\_

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### METHOD OF PAYMENT

Check Enclosed (payable to: **Inspection Universe, Inc**)

Visa  MasterCard  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Amount to Charge: \$ \_\_\_\_\_

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The signatory confirms that the exhibitor has read and agreed to abide by the Rules and Regulations set forth by Inspection Universe, Inc.

**CANCELLATION POLICY:** Written cancellations will be honored only if the exhibit space can be re-sold. Cancellations are subject to a \$100 service fee that will be deducted from your refund. Refunds will not be processed until after the convention. Refunds are not available after June 30, 2008 under any circumstances.

**Please fax completed registration form to (954) 332-1003**



## Exhibitor Registration - Rules & Regulations

The following rules and regulations have been designed for the benefit of all exhibitors and in conjunction with the information in the prospectus constitute a formal contract. Inspection Universe requests the full cooperation of the exhibitor in their observances. Inspection Universe reserves the right to terminate the exhibitors display privileges at any time for breach of any of these terms, rules and regulations. Such termination may become effective during the Annual Exposition & Tradeshow, at which time the exhibitor agrees to close his/her exhibit space upon receipt of a notice of termination, and thereafter remove his/her exhibit from the exhibit hall as soon as possible from the exhibit hall as soon as possible without disruption of the meeting. Expulsion of an exhibitor under these rules shall not give rise to a claim for a refund of the claim for a refund of the fees paid by such exhibitor.

**Booth and Exhibit Specifications:** All exhibits must adhere to Inspection Universe's booth and exhibit specifications enclosed with this contract. Exhibitors desiring to use other than the standard booth equipment or any signs, decorations or arrangements of display material conflicting in any way with these rules and regulations must submit to Inspection Universe a detailed sketch of the proposed layout with the contract and receive written variance approval from Inspection Universe. Island booths must be approved prior to installation. Inspection Universe has the right to alter the location of exhibits if deemed advisable in the best interest of the Annual Exposition & Tradeshow generally. There will be no objectionable noise, odor or other disagreeable feature attendant to any exhibit. Each exhibit shall be so installed that it will not project beyond the space allotted. No exhibit shall obstruct or otherwise interfere with the other exhibits. All exhibitors must offer attendees a 10% convention discount on all products purchased during exhibit hours.

**Default in Occupancy:** Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space as provided in the signed contract. If not occupied by the time set for completion of installations of displays, such space may be reposed by Inspection Universe.

**Carpeting:** Individual exhibit booths are not carpeted. Carpeting is optional and be purchased through the provided decorator.

**Exhibit Hours:** All exhibitors must install and dismantle exhibits during the hours specified in the Exhibitor Prospectus. Due to the location of the event, it is imperative that you comply with the scheduled install/dismantle time. All exhibits must be fully staffed during exhibit hours. A penalty will be applied to any exhibiting company who vacates or tears down its exhibit prior to the closing of the show. Inspection Universe reserves the right to alter the annual meeting hours in any manner whatsoever in the best interest of Inspection Universe.

**Exhibit Restrictions:** Exhibitors may not alter the locations of exhibits or of booths without the written consent of Inspection Universe management. Exhibitors may not sublet their space nor part thereof. Exhibitors may not permit non-exhibiting companies representatives in their booth. No recorded or live music is permitted in the booths. Inspection Universe reserves the right to restrict or relocate at the exhibitor's expense any exhibits because of noise, method of operation, materials, traffic congestion, or any other reason. Exhibit demonstrations must be confined within the bounds of their respective booths. Aisle space may not be used to distribute promotional material. Companies planning to sell must comply with all state and local sales permit requirements.

**Sale of Products/Services:** Exhibitor is responsible to collect and remit applicable sales and use taxes of the state of Florida for its sales of products or services. Inspection Universe has no responsibility to do so and will not cooperate with officials of Fort Lauderdale, FL to make available requested information and/or to provide access to such officials to the exhibit area. All exhibitors must offer attendees a 10% convention discount on all products purchased during exhibit hours. A

**Protection of Hall Property:** Exhibitors may not tape, paste, thumbtack, nail or otherwise affix signs or posters to the walls, columns, or booth drape, or hang things from sprinkler pipes. Any signs or posters leaning against the walls must be properly padded so as not to cause damage. Smoking is prohibited in the Greater Fort Lauderdale Broward Convention Center.

**Limitation of Liability:** The Exhibitor releases and waives any claim against Inspection Universe, its committees, executive board, contractors or employees, Greater Fort Lauderdale Broward Convention Center, City of Fort Lauderdale, Port Everglades Authority and the members, officers, directors, agents and employees, their respective board members, facilities, contractors, and agents (herein referred to as "indemnities") arising from or in connection with any cause whatsoever, including negligence, loss, damage, or destruction of goods, or for any injury to it self, its agents, employees and contractors while in or about the Greater Fort Lauderdale Broward Convention Center, or any damage of any nature or character whatsoever including any damage to its business by reason of failure to provide space for the exhibit or the removal of the exhibit or for any action of any nature by it or any of them for failure to hold Annual Exposition and Tradeshow on schedule. The Exhibitor agrees to indemnify and to hold harmless and defend indemnities from any losses, claims liabilities, damages, and expenses (including attorney's fees) arising from whatever cause whatsoever including without limitation property damage or loss and injury or harm to persons, arising out of or caused by Exhibitors maintenance, use, set-up, construction, removal, and operation of its exhibit and booth, or act or failure to act of the Exhibitor and its officers, directors, employees, agents, contractors and invitees while in or about the Greater Fort Lauderdale Broward Convention Center and from any breach of this exhibitor registration. The service contractor shall not be liable beyond the respective services as stipulated in the decorator and material handling service included with this document.

**Security:** Inspection Universe will provide peripheral security only in the exhibit hall during the 3 show dates and until 2:00pm on Sunday, August 3, 2008. The Indemnities have no responsibility for the protection of the Exhibitors booth, materials, or displays during the Tradeshow and the exhibitor hereby releases each of them from any and all claims, losses, damages, and expenses arising out of any losses to any thereof. The Exhibitor will utilize lock boxes and/or arrange for its own security in its booth, as appropriate at its own expense.

## Location

Greater Fort Lauderdale Broward County Convention Center  
1950 Eisenhower Boulevard  
Ft. Lauderdale, FL 33316  
Tel: (954) 765.5900  
Fax: (954) 763.9551

## Directions for Getting to the Convention Center



From the North or South: Take I-95 or Florida's Turnpike and Exit at 595 East. Exit at US 1 North and proceed to S.E. 17th St. East on S.E. 17th St. to Eisenhower Blvd. Turn right on Eisenhower. Follow signs to the Convention Center.

**The Greater Fort Lauderdale/Broward County Convention Center is located at the northern end of Port Everglades. Security checkpoints exist at all entrances to Port Everglades. All visitors must present valid government-issued identification. For further details, visit the Port Everglades website at [http://www.broward.org/port/security\\_visitor.htm](http://www.broward.org/port/security_visitor.htm)**



## Hotel Information

### **Bahia Mar Resort & Yachting Center**

801 Seabreeze Boulevard  
Fort Lauderdale, FL 33316  
T: (888) 802.2442  
Single/Double Nightly Rate: \$119.00 - \$159.00  
[www.bahiamarhotel.com](http://www.bahiamarhotel.com)

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### **Comfort Suites Airport & Cruise Port**

1800 S. Federal Highway  
Fort Lauderdale, FL 33316  
T: (954) 767.8700  
Single/Double Nightly Rate: \$139.00 – \$209.00  
[www.comfortsuites.com](http://www.comfortsuites.com)

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### **Fort Lauderdale Grande Hotel & Yacht Club – (across the Street from the Greater Fort Lauderdale Broward Convention Center)**

1881 Southeast 17<sup>th</sup> Street  
Fort Lauderdale, FL 33316  
T: (866) 380.1110  
Single/Double Nightly Rate: \$109.00 - \$209.00  
[www.fortlauderdalegrande.com](http://www.fortlauderdalegrande.com)

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### **Harbor Beach Fort Lauderdale Resort & Spa - Marriott**

3030 Holiday Drive  
Fort Lauderdale, FL 33316  
T: (800) 222.6543  
Single/Double Nightly Rate: \$242.00 - \$329.00  
[www.marriottharborbeach.com](http://www.marriottharborbeach.com)

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### **Renaissance Fort Lauderdale Hotel**

1617 SE 17<sup>th</sup> Street  
Fort Lauderdale, FL 33316  
T: (954) 626.1700  
Single/Double Nightly Rate: \$149.00 - \$249.00  
[www.renaissancehotels.com](http://www.renaissancehotels.com)

\*Rates do not include current tax of 6% or applicable surcharges; subject to change.